

AIRCONDI ENERGY SAVING CAMPAIGN

.....MAKE A CONFIDENT CHOICE WITH AIRCONDI

South Africans are now required to live with the reality of Eskom's load shedding campaign and the resultant rolling black-outs which play havoc with our lives. We also pay more money for our electricity and, in the future, face some sort of quota system to control electricity usage. Top of mind must be the approaching Winter months and how we are going to stay warm and healthy whilst still remaining within our quota allocation. There is the alternative of heating with gas but, the reliable availability of gas and gas cylinders is already problematic. Furthermore, gas is pricey and you, the consumer have to go and get your gas cylinders filled. The advantage of air conditioning is that it is in situ and provides optimal temperatures all year round.

RUNNING COST COMPARISON BETWEEN

- TWO BAR RADIANT HEATER.
- GAS ROLL-A-BOUT HEATER.
- AIRCONDI 12 000 BTU SPLIT UNIT.

CALCULATED ON THE BASIS OF:

1 KWH = 3413 BTU'S

ESKOM ELECTRICITY COSTS = R 0-34 / KWH (including VAT)

GAS COSTS = R 18-00 / KG (including VAT)

	Two Bar Heater	Gas Heater	Aircondi 12 000 BTU
Power required In Kilo Watts	2 500W (2,5kW)	4 500W (4,5kW)	1 100W (1,10kW)
Cost Rand / Hour	R 0-85	R 5-49	R 0-38
Heat Generated In BTU / Hour	8 532 BTU	15 358 BTU	12 013 BTU
Cost Comparison Rand / 1 000 BTU	R 0-10 / BTU	R 0-36 / BTU	R 0-03 / BTU

The above table demonstrates that it is 12 times more expensive to heat with gas and 3,3 times more expensive to use your 2 bar electric heater than using an Aircondi heat pump 12000 BTU air conditioner.

Our suggestion is that you use your air conditioner to heat this winter and use your gas heater as back-up when there is a black-out. Clearly, heating with gas is an expensive option.

Aircondi cannot solve the reality of power cuts but we can help you use the power we do have more effectively and efficiently. Collectively, we South Africans need to do our bit to make our energy resources go further.

Let's use the power we do have more efficiently – install an Aircondi unit!!

PLAN NOW FOR WINTER 2008